

# India's MF Flow Analyser : Deciphering the numbers

by Nuvama Alternative & Quantitative Research



Deciphering AMFI Monthly Flows - 10 Oct , 2025

**Equity MF Inflows stay strong, driven by SMID & Flexi-cap; SIP Flows at record high USD 3.3 bn**

## Sep-25 Highlights

### Domestic flow engine keeps running strong

Equity mutual fund inflows stood at INR 304 bn in September, compared with INR 334 bn in August and INR 427 bn in July. In September, SIP contributions reached an all-time high of INR 294 bn, underscoring the resilience of systematic investing.

Notably, September also marked a spike in gold ETF inflows at INR 84 bn (vs INR 22 bn in August). This surge in interest is mainly driven by the ongoing rally in gold prices.

SIP flows have remained steady, underscoring the resilience and discipline of retail investors. Even against market volatility, the persistence of strong SIP contributions reflects sustained confidence in long-term equity investing—a momentum that continues to hold firm.

### SMID appetite holds firm

Small- and mid-cap schemes sustained strong traction, capturing approximately 30% of total equity inflows, a stable trend that signifies SMID schemes have established a healthy chunk of monthly SIP flows.

Mid-cap funds drew INR 51 bn in September (vs INR 53 bn in August), while small-cap inflows moderated slightly to INR 44 bn (vs INR 50 bn in August). Mid-cap categories continue to hold their ground at elevated flow levels, underscoring the enduring conviction in SMID strategies.

### Equity NFOs remained muted

The equity segment saw one NFO in September in the sectoral/thematic category, which mobilised INR 7.3 bn. With choppy markets, NFOs continue to remain muted, declining from INR 90 bn in July to INR 20.5 bn in August and INR 7.3 bn in September.

### Flexi-cap stays strong (inflows at multi year highs) ; large-cap categories flows remain steady;

While investor attention remains firmly on SMID strategies, flexi-cap funds continue to attract strong inflows at INR 70 bn in September (vs INR 77 bn in August)—a trend sustained over the past few months, signaling a gradual shift in investor sentiment towards this category.

Among large-cap-oriented categories, large-cap funds saw inflows of INR 23 bn in September (vs INR 28 bn in August). In contrast, most other schemes witnessed relatively stable flows: focused funds at INR 14 bn (vs INR 12 bn in August), multi-cap funds at INR 36 bn (vs INR 32 bn), while large & mid-cap funds saw inflows of INR 38 bn (vs INR 33 bn).

Overall, large-cap flows remain steady, but the strongest momentum continues to be in flexi-cap and SMID segments.

### SIP contributions make record high at INR 284 bn as retail conviction continues to strengthen

India's SIP engine continues to power ahead, making a record high of INR 294 bn (~USD 3.3 bn) in Sep-up 20% YoY and a massive 83% over Sep 2023. The near-doubling of SIP flows over two years reflects rising investor trust and the effectiveness of systematic investing as a behavioural habit. As SIPs embed deeper into the retail investing psyche, this trend appears not just durable, but foundational to India's equity inflow story.

### New Scheme Launched (NFOs) in Sep-25 – Equity & Hybrid space

#### a) Equity Category:

- i) Baroda BNP Paribas Business Conglomerates Fund <Sectoral/Thematic Funds> -7.3Bn.

#### b) Hybrid Category:

- i) Groww Multi Asset Allocation Fund <Multi Asset Allocation Fund> -2.7Bn.

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## Exhibit 1 : Mutual Fund category wise flows and AUM growth

| Category                  | Net Flows (INR Bn) |            |          |              |            | Flows - Sum (INR Bn) |              | AUM Growth (INR Bn) |               |           |
|---------------------------|--------------------|------------|----------|--------------|------------|----------------------|--------------|---------------------|---------------|-----------|
|                           | Sep-25             | Aug-25     | M-o-M    | Jul-25       | Jun-25     | FYTD                 | CYTD         | Sep-25              | Mar-25        | FYTD %    |
| <b>Open Ended Schemes</b> |                    |            |          |              |            |                      |              |                     |               |           |
| Income/Debt               | (1,020)            | (80)       | ↓        | 1,068        | (17)       | (1,100)              | (208)        | 17,798              | 15,207        | 17        |
| Growth/Equity             | 304                | 334        | ↓        | 427          | 236        | 304                  | 1,301        | 33,683              | 29,453        | 14        |
| Hybrid                    | 94                 | 153        | ↓        | 209          | 232        | 247                  | 896          | 10,329              | 8,834         | 17        |
| Solution Orien.           | 3                  | 3          | ↓        | 3            | 2          | 6                    | 13           | 558                 | 512           | 9         |
| Others                    | 191                | 114        | ↑        | 83           | 40         | 305                  | 483          | 12,991              | 11,469        | 13        |
| <b>Total</b>              | <b>(428)</b>       | <b>525</b> | <b>↓</b> | <b>1,789</b> | <b>493</b> | <b>-237</b>          | <b>2,485</b> | <b>75,360</b>       | <b>65,476</b> | <b>15</b> |

Source : Nuvama Alternative & Quantitative Research ; AMFI

## Exhibit 2: Growth/Equity (open ended) Net Inflows and AUM by scheme-type

| Category       | Schemes    | Net Flows (INR Bn) |            |          |            |            | Flows - Sum (INR Bn) |              | Net AUM (INR Bn) | FYTD Flows / AUM (%) |
|----------------|------------|--------------------|------------|----------|------------|------------|----------------------|--------------|------------------|----------------------|
|                |            | Sep-25             | Aug-25     | M-o-M    | Jul-25     | Jun-25     | FYTD                 | CYTD         |                  |                      |
| Multi Cap      | 32         | 36                 | 32         | ↑        | 40         | 28         | 36                   | 135          | 2,104            | 1.7                  |
| Large Cap      | 33         | 23                 | 28         | ↓        | 21         | 17         | 23                   | 90           | 3,951            | 0.6                  |
| Large&Mid Cap  | 33         | 38                 | 33         | ↑        | 50         | 35         | 38                   | 157          | 3,069            | 1.2                  |
| Mid Cap        | 31         | 51                 | 53         | ↓        | 52         | 38         | 51                   | 194          | 4,335            | 1.2                  |
| Small Cap      | 31         | 44                 | 50         | ↓        | 65         | 40         | 44                   | 199          | 3,567            | 1.2                  |
| Dividend Yield | 10         | (2)                | (2)        | ↑        | 1          | 0          | (2)                  | (2)          | 322              | (0.5)                |
| Value/Contra   | 25         | 21                 | 11         | ↑        | 15         | 12         | 21                   | 59           | 2,043            | 1.0                  |
| Focused        | 28         | 14                 | 12         | ↑        | 16         | 10         | 14                   | 51           | 1,630            | 0.9                  |
| Sectoral/Them  | 227        | 12                 | 39         | ↓        | 94         | 5          | 12                   | 150          | 5,135            | 0.2                  |
| ELSS           | 42         | (3)                | 1          | ↓        | (4)        | (6)        | (3)                  | (12)         | 2,448            | (0.1)                |
| Flexi Cap      | 41         | 70                 | 77         | ↓        | 77         | 57         | 70                   | 281          | 5,079            | 1.4                  |
| <b>Total</b>   | <b>533</b> | <b>304</b>         | <b>334</b> | <b>↓</b> | <b>427</b> | <b>236</b> | <b>304</b>           | <b>1,301</b> | <b>33,683</b>    | <b>0.9</b>           |

Source : Nuvama Alternative & Quantitative Research ; AMFI

## Exhibit 3: Income/Debt Net Inflows and AUM by scheme-type

| Category         | Schemes    | Net Flows (INR Bn) |             |          |              |             | Flows - Sum (INR Bn) |              | Net AUM (INR Bn) | FYTD Flows/ AUM (%) |
|------------------|------------|--------------------|-------------|----------|--------------|-------------|----------------------|--------------|------------------|---------------------|
|                  |            | Sep-25             | Aug-25      | M-o-M    | Jul-25       | Jun-25      | FYTD                 | CYTD         |                  |                     |
| Overnight        | 37         | 43                 | 50          | ↓        | 89           | (82)        | 92                   | 18           | 911              | 10                  |
| Liquid           | 39         | (660)              | (134)       | ↓        | 394          | (252)       | (794)                | (1,054)      | 4,674            | (17.0)              |
| Ultra Short Dur. | 25         | (136)              | 4           | ↓        | 23           | 29          | (132)                | (62)         | 1,239            | (11)                |
| Low Dur.         | 23         | (13)               | 5           | ↓        | 98           | 31          | (8)                  | 153          | 1,425            | (1)                 |
| Money Market     | 25         | (179)              | 22          | ↓        | 446          | 95          | (157)                | 496          | 3,247            | (5)                 |
| Short Dur.       | 24         | (22)               | 6           | ↓        | 18           | 103         | (16)                 | 123          | 1,353            | (1.2)               |
| Med. Dur.        | 13         | (2)                | 1           | ↓        | 0            | (1)         | (0)                  | (1)          | 257              | (0)                 |
| Med. To Long Du  | 13         | 1                  | (0.3)       | ↑        | (2)          | (1)         | 1                    | (2)          | 117              | 1                   |
| Long Dur.        | 11         | 1                  | (1)         | ↑        | (4)          | (4)         | (0)                  | (4)          | 201              | (0)                 |
| Dynamic Bond     | 22         | 5                  | (4)         | ↑        | 1            | 0           | 1                    | 8            | 373              | 0.3                 |
| Corp. Bond       | 21         | (14)               | (8)         | ↓        | 14           | 71          | (23)                 | 183          | 2,047            | (1)                 |
| Credit Risk      | 14         | (3)                | (2)         | ↓        | (3)          | (2)         | (5)                  | (12)         | 199              | (3)                 |
| Banking & PSU    | 22         | (20)               | (8)         | ↓        | (7)          | 2           | (28)                 | (27)         | 797              | (3)                 |
| Gilt             | 23         | (6)                | (9)         | ↑        | 2            | (10)        | (15)                 | (10)         | 401              | (4)                 |
| Gilt (10Y Dur.)  | 5          | (0)                | 1.7         | ↓        | (1)          | (1)         | 2                    | (1)          | 50               | 3                   |
| Floater          | 12         | (15)               | (2)         | ↓        | 2            | 2           | (17)                 | (16)         | 508              | (3)                 |
| <b>Total</b>     | <b>329</b> | <b>(1,020)</b>     | <b>(80)</b> | <b>↓</b> | <b>1,068</b> | <b>(17)</b> | <b>(1,100)</b>       | <b>(208)</b> | <b>17,798</b>    | <b>(6)</b>          |

Source : Nuvama Alternative & Quantitative Research ; AMFI

Exhibit 4: Hybrid Net Inflows and AUM by scheme-type

| Category         | Schemes | Net Flows (INR Bn) |        |       |        |        | Flows - Sum (INR Bn) |      | Net AUM (INR Bn) | FYTD Flows / AUM (%) |
|------------------|---------|--------------------|--------|-------|--------|--------|----------------------|------|------------------|----------------------|
|                  |         | Sep-25             | Aug-25 | M-o-M | Jul-25 | Jun-25 | FYTD                 | CYTD |                  |                      |
| Conser. Hybrid   | 18      | (0.5)              | 0      | ↓     | 3.1    | 1      | (0)                  | 5    | 295              | (0)                  |
| Bal. Hybrid      | 31      | 20                 | 18.7   | ↑     | 24     | 13     | 39                   | 79   | 2,416            | 1.6                  |
| Dynamic Asset    | 35      | 17                 | 23     | ↓     | 26     | 19     | 40                   | 96   | 3,094            | 1                    |
| Multi Asset All. | 31      | 50                 | 35     | ↑     | 62     | 32     | 85                   | 208  | 1,404            | 6                    |
| Arbitrage        | 33      | (10)               | 67     | ↓     | 73     | 156    | 57                   | 443  | 2,638            | 2                    |
| Equity Savings   | 25      | 17                 | 9      | ↑     | 21     | 11     | 26                   | 64   | 483              | 5                    |
| Total            | 173     | 94                 | 153    | ↓     | 209    | 232    | 247                  | 896  | 10,329           | 2                    |

Source : Nuvama Alternative & Quantitative Research ; AMFI

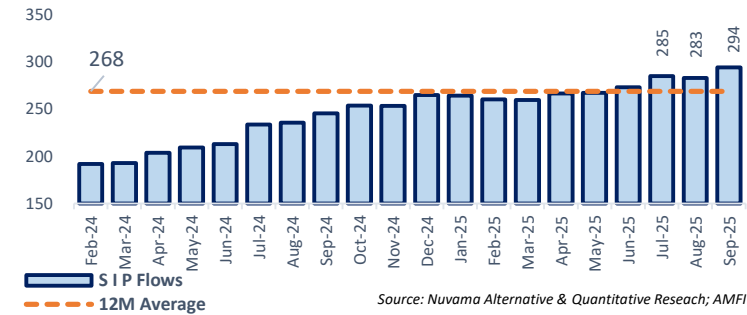
Exhibit 5: Solution Oriented & Other Schemes Net Inflows and AUM by scheme-type

| Category      | Schemes | Net Flows (INR Bn) |        |       |        |        | Flows - Sum (INR Bn) |      | Net AUM (INR Bn) | FYTD Flows / AUM (%) |
|---------------|---------|--------------------|--------|-------|--------|--------|----------------------|------|------------------|----------------------|
|               |         | Sep-25             | Aug-25 | M-o-M | Jul-25 | Jun-25 | FYTD                 | CYTD |                  |                      |
| Retirement    | 29      | 1                  | 1      | ↓     | 1      | 1      | 2                    | 5    | 315              | 1                    |
| Childrens     | 12      | 2                  | 2      | ↑     | 2      | 1      | 4                    | 8    | 243              | 2                    |
| Index Funds   | 344     | 16                 | 15     | ↑     | 23     | 10     | 31                   | 76   | 3,089            | 1                    |
| Gold ETFs     | 22      | 84                 | 22     | ↑     | 13     | 21     | 106                  | 142  | 901              | 12                   |
| Other ETFs    | 260     | 82                 | 72     | ↑     | 45     | 8      | 154                  | 248  | 8,657            | 2                    |
| Fund of Funds | 52      | 9.6                | 5      | ↑     | 2      | 0      | 15                   | 17   | 344              | 4                    |
| Total         | 719     | 193                | 118    | ↑     | 85     | 42     | 311                  | 495  | 13,549           | 2                    |

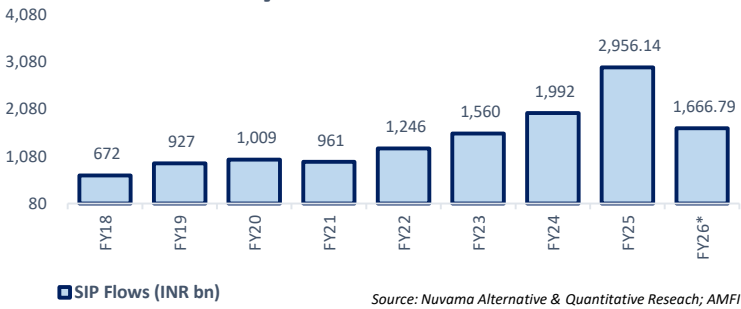
Source : Nuvama Alternative & Quantitative Research ; AMFI

Exhibit 6 to 8: SIP (Systematic Investment Plan) Trend

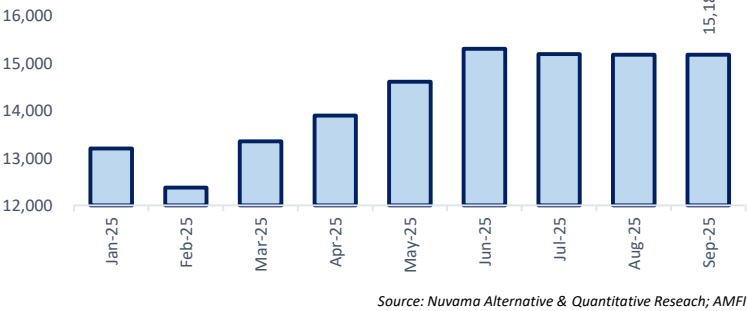
SIP Flows (INR Bn)



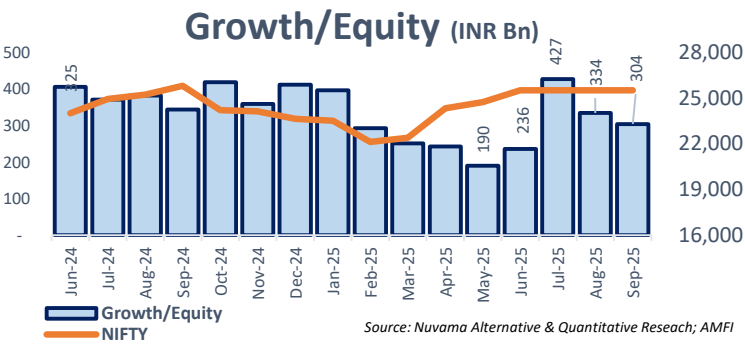
Yearly SIP Flows (INR Bn)



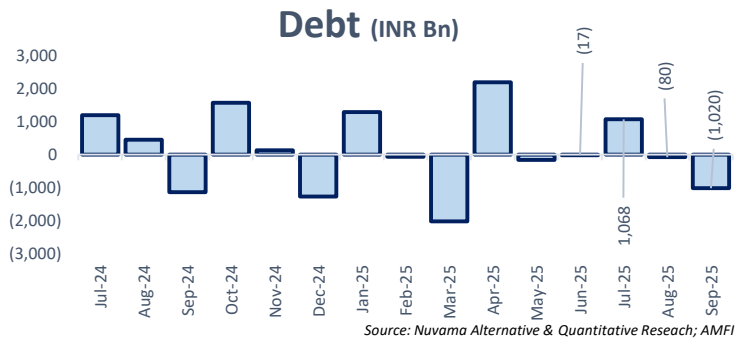
SIP AUM (INR Bn)



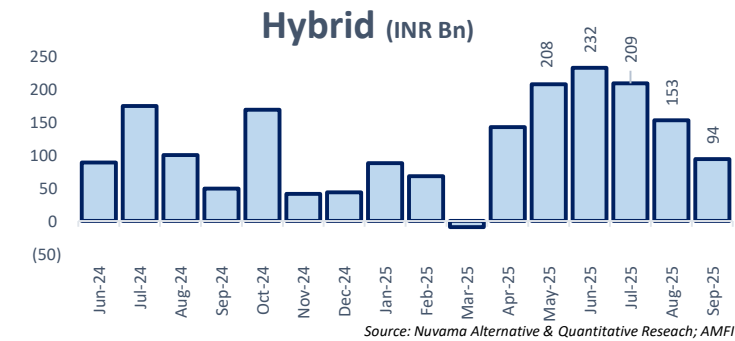
## Exhibit 9 to 13: Flow Trend in Equity Schemes (open ended) (values are in INR Bn)



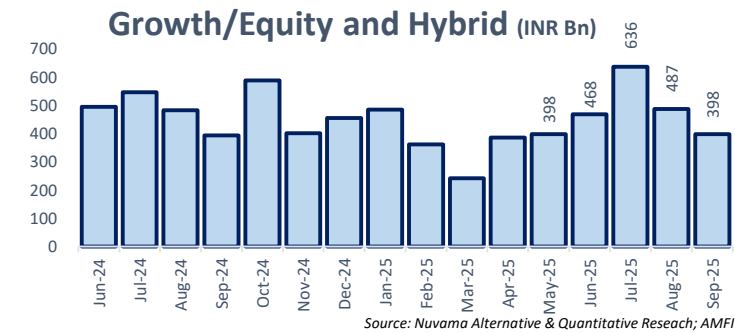
Growth/Equity oriented schemes saw an inflow of INR 304bn vs INR 334bn last month.



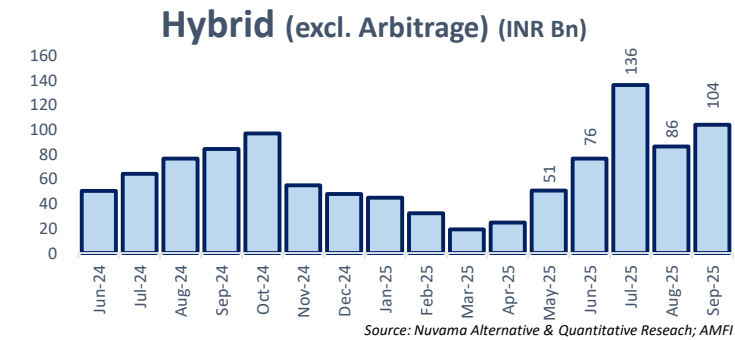
Debt schemes witnessed an outflow of INR 1,020bn this month vs an outflow of INR 80bn in previous month.



Hybrid Schemes reported inflow of INR 94bn compared to an inflow of INR 153bn a month ago.

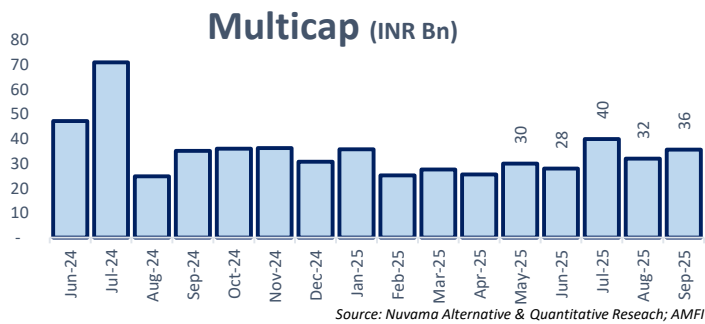


Growth and Hybrid schemes collectively saw an inflow of INR 398bn compared to INR 487bn in Aug-25.

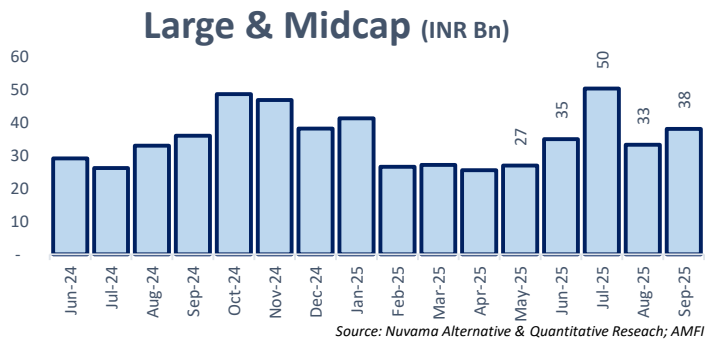


Hybrid ex of arbitrage saw an inflow of INR 104bn in Sep-25 compared to INR 86bn in Aug-25.

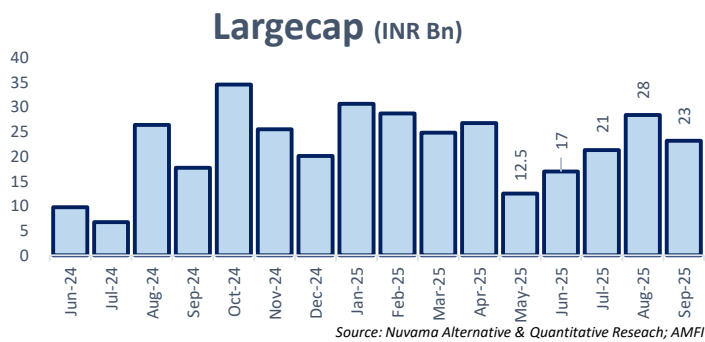
Exhibit 14 to 18: Flow Trend in Equity Schemes (open ended) (values are in INR Bn)



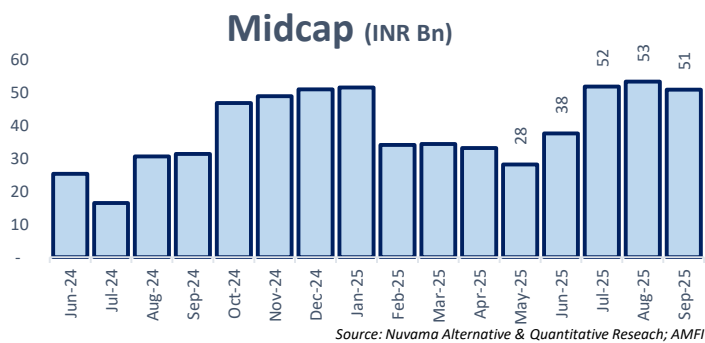
Sep-25 saw an inflow of INR 36bn in Multicap schemes vis-à-vis the inflow of INR 32bn a month prior.



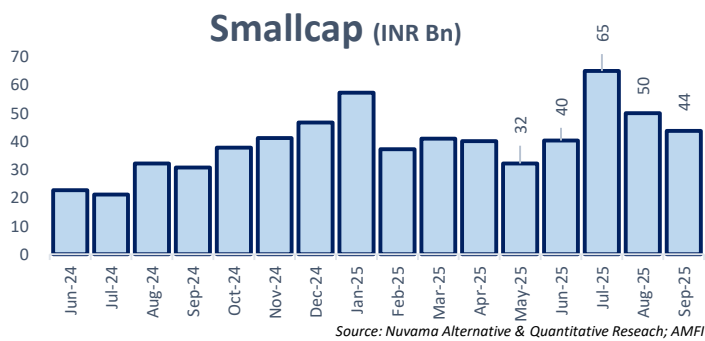
The large and midcap category saw inflows of INR 38bn in Sep-25.



In Sep-25 an inflow of INR 23bn was witnessed in largecap schemes vis-à-vis an inflow of INR 28bn in Aug-25.

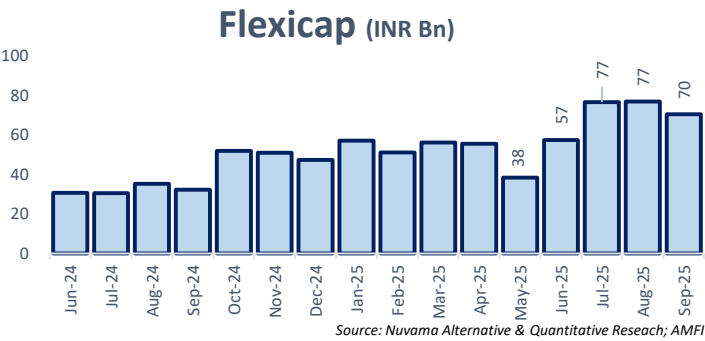


Midcap schemes recorded inflows of INR 51bn in Sep-25 compared to INR 53bn in Aug-25.

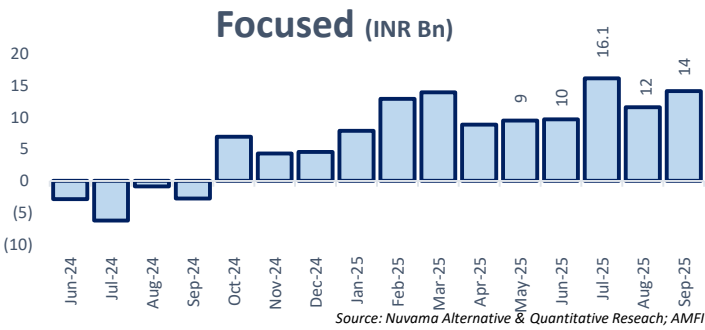


Smallcap schemes witnessed an inflow of INR 44bn in Sep-25 vs an inflow of INR 50bn in Aug-25.

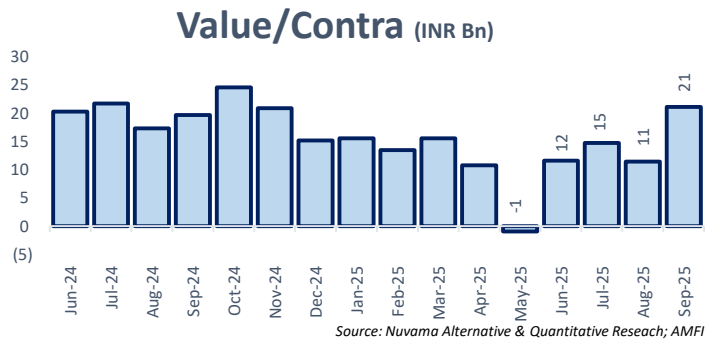
Exhibit 19 to 23: Flow Trend in Equity Schemes (open ended) (values are in INR Bn)



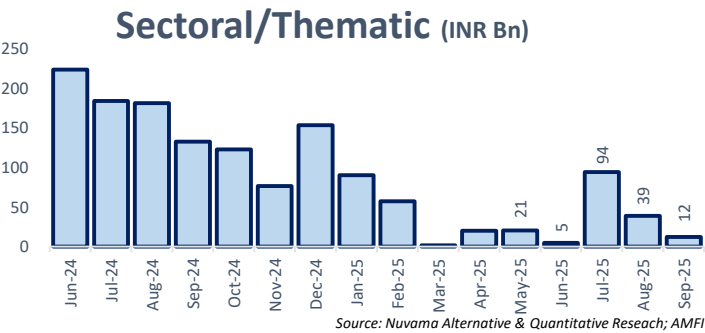
Flexicap space witnessed an inflow of INR 70bn in Sep-25 vs INR 77bn in Aug-25



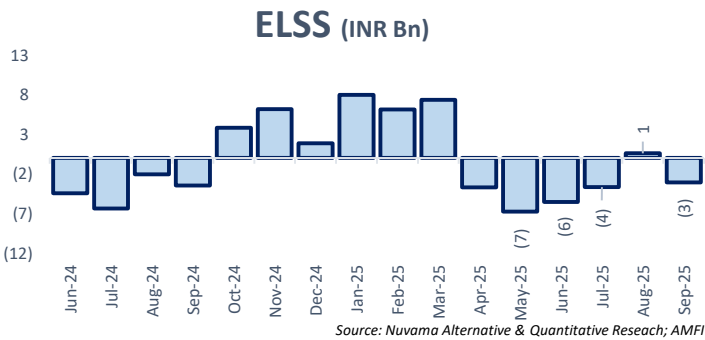
In Sep-25, the Focused scheme category saw an inflow of INR 14bn compared to an inflow of INR 12bn in Aug-25.



The Value/Contra Fund category saw an inflow of INR 21bn in Sep-25 compared to an inflow of INR 11bn in Aug-25.



Sectoral/Thematic Schemes witnessed a net inflow of INR 12bn in Sep-25.



In Sep-25 ELSS schemes witnessed an outflow of INR 3bn vs an inflow of INR 1bn in Aug-25.

MF Scheme Types - AUM Trend (INR Bn) | 1Y % Chg & 2Y CAGR (%)

Exhibit 24: AUM Trend (Open and Close ended)

| AUM (INR Bn)    | Sep-25 | Aug-25 | Jul-25 | Jun-25 | May-25 | Apr-25 | Mar-25 | Feb-25 | Jan-25 | Dec-24 |
|-----------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Open Ended      |        |        |        |        |        |        |        |        |        |        |
| Income/Debt     | 17,798 | 18,713 | 18,757 | 17,581 | 17,543 | 17,572 | 15,207 | 17,081 | 17,063 | 15,675 |
| Growth/Equity   | 33,683 | 33,085 | 33,278 | 33,468 | 32,054 | 30,576 | 29,453 | 27,397 | 29,468 | 30,575 |
| Hybrid          | 10,329 | 10,081 | 10,033 | 9,920  | 9,554  | 9,148  | 8,834  | 8,521  | 8,753  | 8,765  |
| Solution Orien. | 558    | 550    | 556    | 561    | 545    | 527    | 512    | 484    | 513    | 529    |
| Others          | 12,991 | 12,503 | 12,480 | 12,617 | 12,242 | 11,916 | 11,469 | 10,786 | 11,189 | 11,117 |
| Total           | 75,360 | 74,932 | 75,103 | 74,148 | 71,939 | 69,739 | 65,476 | 64,270 | 66,986 | 66,661 |
| Close Ended     |        |        |        |        |        |        |        |        |        |        |
| Income/Debt     | 211    | 213    | 213    | 214    | 214    | 217    | 226    | 225    | 225    | 225    |
| Growth/Equity   | 42     | 42     | 43     | 44     | 43     | 42     | 40     | 39     | 43     | 44     |
| Total           | 253    | 255    | 256    | 258    | 257    | 258    | 266    | 264    | 268    | 269    |

Source : Nuvama Alternative & Quantitative Research ; AMFI

Exhibit 25: AUM 1 year % change

| 1Y % Chg        | Sep-25 | Aug-25 | Jul-25 | Jun-25 | May-25 | Apr-25 | Mar-25 | Feb-25 | Jan-25 | Dec-24 |
|-----------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Open Ended      |        |        |        |        |        |        |        |        |        |        |
| Income/Debt     | 19     | 17     | 21     | 24     | 16     | 20     | 20     | 18     | 24     | 21     |
| Growth/Equity   | 8      | 10     | 13     | 21     | 26     | 24     | 25     | 18     | 31     | 40     |
| Hybrid          | 18     | 17     | 19     | 23     | 22     | 21     | 22     | 20     | 27     | 33     |
| Solution Orien. | 3      | 4      | 7      | 12     | 16     | 14     | 16     | 11     | 19     | 25     |
| Others          | 13     | 12     | 14     | 20     | 24     | 24     | 23     | 19     | 27     | 27     |
| Total           | 12.8   | 12.8   | 16.1   | 21.8   | 22.7   | 22.4   | 23.2   | 18     | 28     | 32     |
| Close Ended     |        |        |        |        |        |        |        |        |        |        |
| Income/Debt     | (5)    | (3)    | (2)    | (1)    | (2)    | (1)    | (1)    | (9)    | (10)   | (9)    |
| Growth/Equity   | (12)   | (11)   | (8)    | (2)    | 2      | (1)    | (1)    | (5)    | 1      | 3      |
| Total           | (6)    | (5)    | (3)    | (1)    | (1)    | (1)    | (1)    | (9)    | (8)    | (8)    |

Source : Nuvama Alternative & Quantitative Research ; AMFI

Exhibit 26: AUM 2 Year CAGR %

| 2Y CAGR (%)     | Sep-25 | Aug-25 | Jul-25 | Jun-25 | May-25 | Apr-25 | Mar-25 | Feb-25 | Jan-25 | Dec-24 |
|-----------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Open Ended      |        |        |        |        |        |        |        |        |        |        |
| Income/Debt     | 13     | 15     | 18     | 14     | 16     | 22     | 11     | 17     | 17     | 12     |
| Growth/Equity   | 35     | 35     | 38     | 42     | 42     | 42     | 40     | 35     | 39     | 42     |
| Hybrid          | 36     | 35     | 38     | 40     | 39     | 38     | 35     | 32     | 34     | 34     |
| Solution Orien. | 21     | 21     | 24     | 27     | 27     | 28     | 27     | 23     | 26     | 28     |
| Others          | 29     | 27     | 28     | 31     | 31     | 31     | 31     | 27     | 29     | 29     |
| Total           | 28     | 27     | 30     | 31     | 32     | 34     | 29     | 28     | 30     | 30     |
| Close Ended     |        |        |        |        |        |        |        |        |        |        |
| Income/Debt     | (9)    | (1)    | (1)    | (7)    | (10)   | (10)   | (4)    | (2)    | (1)    | (1)    |
| Growth/Equity   | 2      | 0      | 1      | (0)    | (4)    | (18)   | (22)   | (24)   | (21)   | (20)   |
| Total           | (8)    | (1)    | (1)    | (6)    | (9)    | (12)   | (7)    | (6)    | (5)    | (5)    |

Source : Nuvama Alternative & Quantitative Research ; AMFI

## Growth/Equity Oriented Schemes - AUM Trend (INR Bn) | 1Y % Chg & 2Y CAGR (%)

### Exhibit 27: Growth/Equity oriented schemes - AUM Trend (INR Bn)

| AUM (INR bn)   | Sep-25        | Aug-25        | Jul-25        | Jun-25        | May-25        | Apr-25        | Mar-25        | Feb-25        | Jan-25        | Dec-24        |
|----------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Multi Cap      | 2,104         | 2,051         | 2,053         | 2,047         | 1,952         | 1,831         | 1,757         | 1,612         | 1,738         | 1,808         |
| Large Cap      | 3,951         | 3,900         | 3,918         | 3,975         | 3,837         | 3,745         | 3,598         | 3,354         | 3,544         | 3,587         |
| Large&Mid Cap  | 3,069         | 2,993         | 3,010         | 3,021         | 2,874         | 2,733         | 2,632         | 2,428         | 2,608         | 2,708         |
| Mid Cap        | 4,335         | 4,266         | 4,286         | 4,317         | 4,081         | 3,831         | 3,690         | 3,407         | 3,732         | 3,998         |
| Small Cap      | 3,567         | 3,506         | 3,559         | 3,546         | 3,360         | 3,072         | 2,955         | 2,739         | 3,056         | 3,292         |
| Dividend Yield | 322           | 320           | 326           | 332           | 322           | 313           | 306           | 287           | 310           | 316           |
| Value/Contra   | 2,043         | 1,990         | 2,012         | 2,038         | 1,963         | 1,909         | 1,839         | 1,719         | 1,833         | 1,883         |
| Focused        | 1,630         | 1,600         | 1,606         | 1,622         | 1,559         | 1,502         | 1,448         | 1,350         | 1,425         | 1,463         |
| Sectoral/Them  | 5,135         | 5,066         | 5,095         | 5,093         | 4,924         | 4,703         | 4,551         | 4,272         | 4,609         | 4,727         |
| ELSS           | 2,448         | 2,440         | 2,482         | 2,536         | 2,463         | 2,391         | 2,322         | 2,166         | 2,322         | 2,413         |
| Flexi Cap      | 5,079         | 4,954         | 4,932         | 4,943         | 4,720         | 4,547         | 4,355         | 4,064         | 4,291         | 4,381         |
| <b>Total</b>   | <b>33,683</b> | <b>33,085</b> | <b>33,278</b> | <b>33,468</b> | <b>32,054</b> | <b>30,576</b> | <b>29,453</b> | <b>27,397</b> | <b>29,468</b> | <b>30,575</b> |

Source : Nuvama Alternative & Quantitative Research ; AMFI

### Exhibit 28: AUM 1 year % change

| 1Y % Chg       | Sep-25   | Aug-25    | Jul-25    | Jun-25    | May-25    | Apr-25    | Mar-25    | Feb-25    | Jan-25    | Dec-24    |
|----------------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Multi Cap      | 17       | 19        | 22        | 33        | 40        | 36        | 41        | 32        | 47        | 62        |
| Large Cap      | 4        | 6         | 9         | 15        | 19        | 17        | 15        | 10        | 18        | 21        |
| Large&Mid Cap  | 12       | 13        | 17        | 24        | 28        | 25        | 28        | 21        | 34        | 44        |
| Mid Cap        | 9        | 11        | 13        | 20        | 24        | 21        | 24        | 15        | 29        | 42        |
| Small Cap      | 8        | 10        | 14        | 20        | 24        | 15        | 21        | 10        | 23        | 41        |
| Dividend Yield | -4       | 1         | 6         | 17        | 24        | 24        | 28        | 21        | 35        | 44        |
| Value/Contra   | 4        | 4         | 8         | 17        | 22        | 21        | 23        | 17        | 29        | 39        |
| Focused        | 6        | 6         | 8         | 13        | 16        | 12        | 12        | 7         | 13        | 17        |
| Sectoral/Them  | 10       | 14        | 21        | 33        | 46        | 50        | 53        | 48        | 70        | 83        |
| ELSS           | -5       | -3        | -1        | 6         | 10        | 8         | 9         | 3         | 14        | 20        |
| Flexi Cap      | 14       | 15        | 17        | 23        | 27        | 25        | 24        | 18        | 28        | 34        |
| <b>Total</b>   | <b>8</b> | <b>10</b> | <b>13</b> | <b>21</b> | <b>26</b> | <b>24</b> | <b>25</b> | <b>18</b> | <b>31</b> | <b>40</b> |

Source : Nuvama Alternative & Quantitative Research ; AMFI

### Exhibit 29: AUM 2 year CAGR %

| 2Y CAGR (%)    | Sep-25    | Aug-25    | Jul-25    | Jun-25    | May-25    | Apr-25    | Mar-25    | Feb-25    | Jan-25    | Dec-24    |
|----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Multi Cap      | 53        | 55        | 62        | 66        | 66        | 65        | 62        | 56        | 63        | 66        |
| Large Cap      | 23        | 21        | 23        | 26        | 25        | 26        | 24        | 19        | 21        | 22        |
| Large&Mid Cap  | 39        | 39        | 42        | 47        | 47        | 46        | 44        | 38        | 43        | 46        |
| Mid Cap        | 35        | 36        | 40        | 45        | 46        | 45        | 42        | 36        | 42        | 47        |
| Small Cap      | 36        | 39        | 45        | 52        | 54        | 52        | 50        | 45        | 53        | 59        |
| Dividend Yield | 35        | 36        | 42        | 48        | 49        | 50        | 73        | 67        | 74        | 76        |
| Value/Contra   | 35        | 34        | 39        | 44        | 44        | 45        | 43        | 38        | 42        | 44        |
| Focused        | 21        | 19        | 21        | 23        | 23        | 23        | 21        | 16        | 17        | 19        |
| Sectoral/Them  | 55        | 57        | 61        | 65        | 66        | 65        | 64        | 60        | 65        | 67        |
| ELSS           | 18        | 18        | 20        | 24        | 25        | 26        | 24        | 20        | 23        | 25        |
| Flexi Cap      | 34        | 33        | 34        | 37        | 37        | 37        | 34        | 30        | 32        | 33        |
| <b>Total</b>   | <b>35</b> | <b>35</b> | <b>38</b> | <b>42</b> | <b>42</b> | <b>42</b> | <b>40</b> | <b>35</b> | <b>39</b> | <b>42</b> |

Source : Nuvama Alternative & Quantitative Research ; AMFI

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