

INVITATION

The logo for Vijay Sales, with the words 'vijay sales' in a bold, italicized, red sans-serif font.

**Videoconference
Platform:
ZOOM**

Interaction with Senior Executive, Vijay Sales Impact of GST rate cuts and Outlook

We are pleased to invite you to a special session with an expert, who currently leads operations, business development, vendor management, channel sales, e-commerce, supply chain and strategic planning at **Vijay Sales**, one of India's largest consumer electronics retail chains.

With over 25 years of experience in the consumer electronics industry, the expert has deep expertise in nationwide operations, distribution and retail expansion. In this session, he will share nuanced perspectives on:

- i) inventory challenges and outlook for air conditioners;**
- ii) impact of GST rate cut on RAC, LED TV and Dishwashers over short and medium term; and**
- iii) outlook for the electronics segment during the upcoming festival season.**

Date: Thursday, September 4, 2025
Time: 3:30 PM IST

About Vijay Sales: Vijay Sales is one of India's leading consumer electronics and home appliances retail chains, offering a wide spectrum of products across categories such as smartphones, laptops, televisions, audio systems and home essentials. With a strong presence across major cities and a loyal customer base, Vijay Sales combines competitive pricing with personalised service. Furthermore, it distinguishes itself through its trust-inspiring in-store experience and expanding digital presence, thereby creating transparency and offering convenience in a cut-throat retail landscape.