**SECTOR UPDATE** 



## **Promising quarter on high base**

For the hotels sector, Q3FY25 experienced strong growth driven by rising ARRs across the board. ITC Hotels (not rated) was the top performer among larger companies. IHCL's mid-teens growth was supported by double-digit ARR growth while Lemon Tree's growth and margins improved thanks to Aurika MIAL's increased productivity and lower renovation costs. Juniper's Grand Hyatt Mumbai, now reopened, is likely to outpace competitors. Samhi anticipates growth from its fully transitioned ACIC portfolio. We reckon continued momentum in Q4 from weddings and corporate travel.

Maintain 'BUY' on Lemon Tree (growth and valuation) and 'REDUCE' on IHCL (valuation).

#### **Growth momentum endures**

The sector maintained positive growth momentum this quarter, with a majority of companies achieving double-digit growth in ARR. Lemon Tree and Juniper were exceptions to this trend. Lemon Tree did experience improved occupancy levels, including a rise to ~70% occupancy at Aurika MIAL. Juniper's RevPAR growth was constrained by ongoing renovations at the Grand Hyatt, which affected ~147 rooms and was completed in October. With the renovations now complete, Juniper anticipates above-competitive set growth for this property.

The industry's RevPAR improved 10% YoY, driven by 8% increase in ARR while occupancies improved 1pp YoY.

Revenue growth for most of the listed universe was high in double digits, driven by a rise in inventory and double-digit RevPAR growth. IHCL had TajSATS consolidation as well, which was absent in the base quarter; excluding that growth was at 16% YoY (13% RevPAR growth in the LFL segment).

### Stable margins across the board; LT improves on pickup in Aurika

Margins for the listed universe had a positive bias during the guarter driven by improved productivity of assets led by both occupancies and ARRs. Lemon Tree logged an improvement in EBITDA margins of 3.5pp on improving productivity in the Aurika MIAL asset. Samhi had one-time expenses related to ESOP charges and a few other expenses that depressed margins in Q3FY24; improvement in assetlevel margins was 90bp YoY while overall EBITDA margins improved 5.6pp for Samhi.

#### **Outlook and valuation**

Delhi has been IHCL's strongest growth market recently and we anticipate this to continue into Q1FY26. While Mumbai has performed well, the upcoming Fairmont launch in Mar-25 poses a challenge, particularly for the MMR portfolio of Chalet.

We believe Aurika Mumbai will not be significantly affected by the Fairmont launch due to its positioning (massive gap between the ARR of Fairmont and Aurika Mumbai). Lemon Tree's impressive margin expansion—driven by higher occupancy—highlights Aurika Mumbai's lean cost structure, enabling exceptionally high EBITDAR (comparable to Lemon Tree Premier Delhi). We forecast Lemon Tree shall achieve its target EBITDA with a lower ARR (INR12,500–13,000) than Street's expectation (INR15,000). Therefore, Lemon Tree is our top pick.

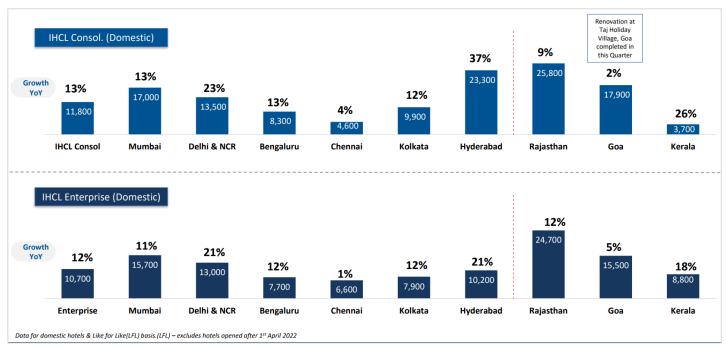
Channel checks suggest January's performance was strong, driven by MICE demand, extended New Year stays, and weddings. We anticipate Q4 results similar to Q3 though achieving this shall be challenging due to the higher base. Despite our positive outlook on the business, IHCL's current valuations—which are still significantly above historical averages—lead us to retain 'REDUCE' on the stock.

Exhibit 1: Indicative occupancy change (in pp) and ARR growth by micromarket

	Mum	Delhi	Chennai	Kol	Bglr	Hyd	Pune	Goa	Chgh	Kochi		Mum	Delhi	Chennai	Kol	Bglr	Hyd	Pune	Goa	Chgh	Kochi
Jan-24	1.5	4.5	4.5	1.5	1.5	1.5	1.5	(1.5)	4.5	9.0	Jan-24	18.0%	18.0%	18.0%	-3.0%	9.0%	30.0%	9.0%	3.0%	3.0%	30.0%
Feb-24	1.5	4.5	12.0	4.5	1.5	(1.5)	(1.5)	(1.5)	1.5	4.5	Feb-24	4.0%	20.0%	12.0%	4.0%	-4.0%	30.0%	4.0%	12.0%	4.0%	-4.0%
Mar-24	(1.5)	1.5	4.5	7.5	(1.5)	(1.5)	1.5	1.5	7.5	1.5	Mar-24	-3.0%	9.0%	9.0%	15.0%	9.0%	9.0%	3.0%	3.0%	3.0%	-9.5%
Apr-24	1.5	4.5	1.5	7.5	1.5	1.5	1.5	(3.5)	1.5	4.5	Apr-24	3.0%	9.0%	18.0%	3.0%	9.0%	18.0%	3.0%	-3.0%	3.0%	-3.0%
May-24	(3.0)	4.5	1.5	(3.0)	4.5	(3.0)	(3.0)	1.5	1.5	7.5	May-24	2.5%	2.5%	7.5%	2.5%	7.5%	12.5%	2.5%	-9.0%	-3.0%	-9.0%
Jun-24	(1.5)	1.5	1.5	1.5	1.5	(1.5)	(1.5)	1.5	4.5	7.5	Jun-24	6.0%	6.0%	6.0%	-2.5%	6.0%	10.0%	2.0%	-2.5%	2.0%	2.0%
Jul-24	1.5	7.5	4.5	7.5	1.5	4.5	4.5	1.5	7.5	7.5	Jul-24	20.0%	12.0%	12.0%	12.0%	12.0%	12.0%	4.0%	-2.0%	4.0%	4.0%
Aug-24	1.5	4.5	4.5	1.5	1.5	4.5	1.5	1.5	1.5	7.5	Aug-24	12.5%	2.5%	7.5%	7.5%	2.5%	12.5%	7.5%	2.5%	7.5%	7.5%
Sep-24	1.5	7.0	4.5	(1.5)	9.0	1.5	7.5	4.5	1.5	4.5	Sep-24	15.5%	-24.0%	15.5%	5.0%	5.0%	23.0%	5.0%	-3.0%	5.0%	5.0%
Oct-24	(3.0)	(1.0)	(3.0)	(3.0)	1.5	(1.0)	(1.0)	(1.0)	(1.0)	1.5	Oct-24	7.5%	12.5%	7.5%	2.5%	7.5%	20.0%	2.5%	2.5%	7.5%	7.5%
Nov-24	7.5	7.5	10.5	7.5	10.5	4.5	13.5	7.5	10.5	7.5	Nov-24	17.5%	17.5%	17.5%	-7.0%	24.5%	31.5%	11.0%	4.0%	17.5%	24.5%
Dec-24	4.5	1.5	4.5	4.5	1.5	(2.5)	1.5	1.5	(2.5)	7.5	Dec-24	12.5%	12.5%	12.5%	7.5%	7.5%	17.5%	7.5%	2.5%	7.5%	17.5%
_	Mum	Delhi	Chennai	Kol	Bglr	Hyd	Pune	Goa	Chgh	Kochi		Mum	Delhi	Chennai	Kol	Bglr	Hyd	Pune	Goa	Chgh	Kochi
	Occupancy (pp)													А	RR (%)						

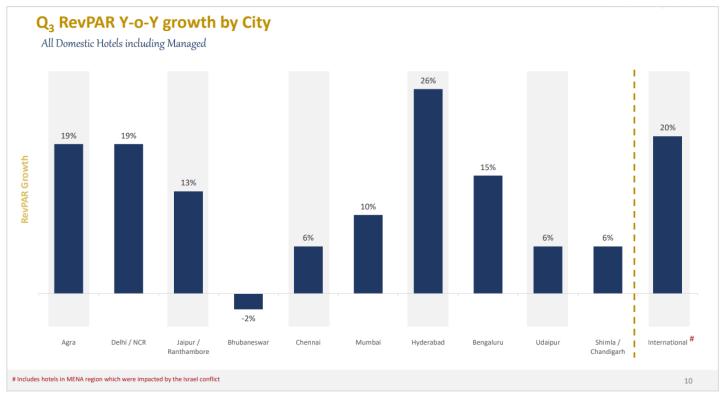
Source: HVS, Nuvama Research

Exhibit 2: IHCL's Q3 RevPAR approximates ARR due to minimal occupancy change



Source: Indian Hotels

Exhibit 3: EIH's RevPAR performance (below) mirrors IHCL's as mentioned above



Source: EIH

**Exhibit 4: Valuation comps (consensus)** 

		FY25-27E	FY25-	FY25E				P/E (x)	)		EV/EBI	TDA (x)
Company Name	M Cap (INR bn)	Sales CAGR (%)	27E PAT CAGR (%)	margin (%)	FY24E	FY25E	FY26E	FY27E	FY24E	FY25E	FY26E	FY27E
Domestic companies												
Indian Hotels Co Ltd	1,059	21.1	27.0	33.6	79.6	62.6	49.3	41.7	49.6	38.1	30.9	26.8
EIH Ltd	197	4.2	(0.2)	36.8	29.1	29.4	29.2	27.4	20.8	19.7	19.3	17.7
Chalet Hotels Ltd	154	27.1	30.3	42.6	55.3	68.4	32.6	24.1	31.2	25.0	19.2	15.5
Lemon Tree Hotels Ltd	102	21.8	23.6	48.7	56.0	53.3	36.6	26.9	24.9	20.7	17.2	14.7
SAMHI Hotels Ltd	33	16.4	NA	35.7	(14.1)	42.7	21.9	14.7	19.9	13.1	11.1	9.7
Juniper Hotels Ltd	57	19.3	180.7	36.1	239.7	74.6	30.4	20.4	21.0	19.1	14.7	12.1
Apeejay Surrendra Park Hotels Ltd	33	11.9	32.9	31.5	48.7	30.0	27.6	23.8	17.6	17.0	14.6	12.6
TAJGVK Hotels & Resorts Ltd	28	NA	NA	NA	30.1	NA	NA	NA	21.9	NA	NA	NA
Oriental Hotels Ltd	25	NA	NA	NA	49.9	NA	NA	NA	27.2	NA	NA	NA
Royal Orchid Hotels Ltd	11	17.6	8.7	21.6	20.7	26.3	17.5	13.0	16.0	16.4	12.4	9.7
Average		17.4	43.3	35.9	59.5	48.4	30.6	24.0	25.0	21.1	17.4	14.9
Median		18.4	27.0	35.9	49.3	48.0	29.8	24.0	21.4	19.4	15.9	13.7

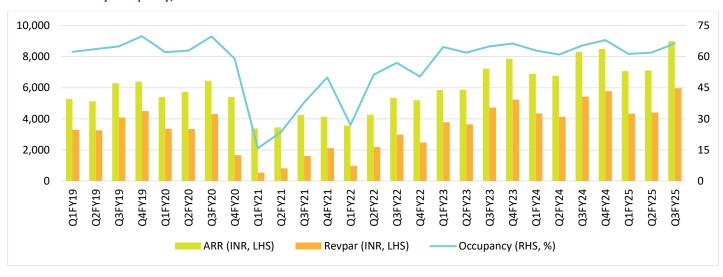
Source: Bloomberg, Nuvama Research

**Exhibit 5: Global valuation comps (consensus)** 

	M Cap	CY23-26E	CY23-	CY23	· / = \^/				EV/EBI	TDA (x)		
Global companies	(USD bn)	Sales CAGR (%)	26E PAT CAGR (%)	EBITDA margin (%)	CY23	CY24E	CY25E	CY26E	CY23	CY24E	CY25E	CY26E
Marriott International Inc/MD	76.5	5.3	(0.7)	18.1	24.8	32.2	27.4	25.4	21.3	20.8	17.0	15.9
Hilton Worldwide Holdings Inc	62.4	8.6	22.8	24.3	54.2	40.6	32.5	29.3	29.4	27.9	19.7	18.0
InterContinental Hotels Group PLC	19.9	(10.9)	4.4	23.8	20.9	24.9	20.0	18.4	16.2	16.2	13.5	12.5
Accor SA	11.9	7.1	1.4	20.1	17.7	17.2	18.7	17.0	14.0	12.7	11.7	10.8
Hyatt Hotels Corp	13.5	3.7	24.1	13.4	61.2	10.4	38.9	32.0	18.4	20.1	14.3	13.2
Wyndham Hotels & Resorts Inc	8.5	4.8	13.2	41.8	29.3	29.3	22.6	20.2	18.5	19.0	14.6	13.3
Choice Hotels International Inc	7.0	3.4	10.0	31.4	27.2	23.5	21.4	20.4	18.3	15.7	14.6	13.9
Melia Hotels International SA	1.6	3.9	7.6	24.9	12.0	11.8	10.6	9.6	8.7	7.9	7.6	7.3
Average		3.3	9.8	26.2	37.4	29.8	28.8	25.4	29.7	28.5	23.9	22.9
Median		3.8	8.5	24.3	27.2	24.2	22.0	20.3	18.5	19.0	14.6	13.3
Vacation Ownership												
Wyndham Hotels & Resorts Inc	8.5	4.8	13.2	41.8	29.3	29.3	22.6	20.2	18.5	19.0	14.6	13.3
Marriott Vacations Worldwide	2.9	3.9	11.3	14.9	11.7	11.8	9.6	8.5	8.2	8.1	7.3	6.9
Hilton Grand Vacations Inc	4.0	10.8	9.3	21.7	12.9	15.1	11.2	9.9	10.4	8.2	7.7	7.4
Mahindra Holidays & Resorts	0.7	(13.1)	29.7	20.1	55.8	54.8	34.8	25.6	16.9	17.6	23.5	18.1
Average		1.6	15.9		27.4	27.7	19.5	16.0	13.5	13.2	13.3	11.4
Median		4.3	12.3		21.1	22.2	16.9	15.0	13.7	12.9	11.1	10.3
Global Hotel REIT's												
Host Hotels & Resorts Inc	11.4	4.5	(5.7)	28.7	15.2	16.2	19.8	18.1	10.9	10.2	10.2	9.8
Park Hotels & Resorts Inc	2.6	0.4	16.9	24.2	24.1	11.3	16.5	15.1	9.4	10.0	9.3	9.0
Ryman Hospitality Properties Inc	5.9	5.9	1.7	31.7	17.3	21.0	18.7	16.4	13.6	12.8	11.7	11.0
Pebblebrook Hotel Trust	1.4	2.9	(18.5)	18.9	(19.1)	(40.8)	(29.3)	(35.4)	17.1	13.2	13.0	12.4
Average		1.7	2.0		9.4	1.9	6.4	3.6	12.8	11.5	11.1	10.5
Median		2.9	1.7		16.2	13.7	17.6	15.7	12.3	11.5	10.9	10.4

Source: Bloomberg, Nuvama Research

Exhibit 6: Industry occupancy, ARR and RevPAR trend



Source: HVS Anarock, Nuvama Research

Q3FY25 occupancy was up ~2pp due to strong wedding demand. Blended ARR was also up ~INR700 on a base of INR8,300.

On an average, like-for-like (LFL) RevPAR growth across listed players ranged from 6–20% (exhibit 9). The bulk of the increase in revenue is attributable to an uptrend in ARR (exhibit 10) while occupancy improved by 1pp (exhibit 11).

The non-LFL business drove revenue for most. Examples are aplenty: Ginger Santacruz in case of IHCL, Westin Hyderabad and Courtyard Faridabad for Chalet, and flight services business at EIH (which is catching up on a low base).

In Samhi, overall growth was lower due to two reasons: i) Muted growth of the ACIC portfolio as the focus was on transition from franchisee to management contracts. ii) Slower growth in the F&B portfolio due to slower speciality outlets revenue.

IHCL's consolidated hotels segment revenue grew 16% YoY. RevPAR for LFL domestic hotels improved 15% YoY, propelling standalone revenue by 13% YoY. Growth in newer business segments consisting of Ginger, Qmin and ama was 40% YoY.

In EIH, adjusting for the loss of revenue from The Oberoi Grand Kolkata, which went under renovation from mid-Q2FY25, the LFL hotel's revenue is estimated to be up +11% YoY, which is lower than IHCL's 15% and Chalet's 17% YoY LFL growth.

**Exhibit 7: Quarterly revenue trends** 

Revenue INR mn	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	YoY Growth (%)
IHCL	12,326	16,858	16,254	14,664	14,332	19,638	19,053	15,502	18,261	25,331	29.0
IHCL (Standalone)	7,503	10,616	11,311	8,904	8,929	12,806	13,417	9,313	10,353	14,736	15.1
EIH	4,011	5,864	6,371	4,981	5,306	7,413	7,413	5,265	5,890	8,002	7.9
EIH (S)	3,557	5,122	5,634	4,268	4,652	6,521	6,493	4,559	5,207	6,954	6.6
Chalet	2,478	2,897	3,379	3,108	3,145	3,737	4,183	3,610	3,771	4,578	22.5
Lemon Tree	1,967	2,335	2,527	2,242	2,272	2,887	3,273	2,680	2,844	3,552	23.0
TajGVK	891	1,054	1,036	916	894	1,111	1,158	928	1,052	1,269	14.2
Benares Hotels	177	283	275	255	259	336	356	230	245	389	15.6
EIH Associated	585	1,106	1,078	669	588	1,267	1,325	645	708	1,330	5.0
Oriental Hotels	888	1,057	1,114	926	910	1,021	1,075	820	1,033	1,219	19.4
Roots Corporation	730	820	820	780	840	1,040	1,080	1,000	1,100	1,340	28.8
Samhi	1,689	1,907	2,048	1,904	2,200	2,678	2,792	2,499	2,655	2,958	10.4
Juniper		1,786	1,940	1,677	1,685	2,363	2,453	1,997	2,145	2,525	6.9
Park		1,404	1,441	1,306	1,349	1,589	1,557	1,351	1,416	1,775	11.7
ITC Hotels	5,604	7,393	8,087	6,249	6,750	8,510	9,049	7,133	7,709	10,133	19.1
Phoenix Mills	1,007	1,390	1,395	1,352	1,212	1,652	1,739	1,396	1,500	1,928	16.7

Source: Company, Nuvama Research

Note: Samhi's number includes ACIC impact across quarters and hence is comparable. Reported growth is 10% YoY.

**Exhibit 8: Management fee per key trend** 

	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	YoY Growth (%)
IHCL	98,104	98,906	77,562	70,617	1,03,196	1,10,826	78,091	73,148	1,24,061	20.2
Lemon Tree	29,158	32,503	31,592	28,338	36,306	35,088	30,458	32,651	44,834	23.5

Source: Company, Nuvama Research

Samhi's LFL performance has been a standout across the industry; focus on the transitioned ACIC portfolio shall bring back the blended growth at the portfolio level.

**Exhibit 9: RevPAR trends** 

RevPAR	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	YoY Growth (%)
Industry	4,724	5,229	4,348	4,129	5,433	5,780	4,334	4,412	5,970	9.9
IHCL (Standalone)	11,137	12,634	9,428	9,840	13,918	13,885	9,810	11,163	15,996	14.9
EIH Domestic - Owned	13,332	15,284	10,236	11,268	16,962	16,940	10,801	12,991	19,475	14.8
Chalet	6,640	8,363	7,182	7,034	7,838	8,984	7,361	7,756	9,090	16.0
Lemon Tree	3,879	4,286	3,676	3,777	4,173	4,756	3,810	4,037	5,018	20.2
Samhi	3,708	4,122	3,813	3,918	4,231	4,772	4,276	4,529	5,088	20.3
Juniper		7,977	6,699	6,730	8,244	8,850	6,832	7,034	8,760	6.3
Ginger	1,959	1,990	2,002	1,902	2,194					
ITC Hotels					9,200				10,300	12.0
Phoenix Mills	10,306	12,390	9,866	8,913	12,876	14,366	9,630	10,358	13,885	7.8

Source: Company, Nuvama Research

### **Exhibit 10: ARR trends**

ARR	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	YoY Growth (%)
Industry	7,233	7,867	6,900	6,767	8,300	8,500	7,067	7,117	9,000	8.4
IHCL (Standalone)	15,456	16,915	12,614	12,972	18,111	17,546	12,906	14,321	20,440	12.9
EIH Domestic - Owned & Managed	16,737	17,963	13,350	13,732	19,985	19,713	13,771	14,973	22,526	12.7
Chalet	10,168	11,304	10,317	9,610	10,974	11,862	10,446	10,532	12,944	18.0
Lemon Tree	5,738	5,824	5,237	5,268	6,333	6,605	5,686	5,902	6,763	6.8
Samhi	5,333	5,570	5,408	5,441	5,959	6,279				
Juniper		10,283	9,048	9,352	10,983	11,110	9,667	9,879	11,714	6.7
Ginger	3,186	3,220	3,034	2,886	3,282					
ITC Hotels					13,000				14,000	7.7
Phoenix Mills	12,853	14,866	12,534	11,515	15,516	16,325	12,382	13,135	17,414	12.2

Source: Company, Nuvama Research

### **Exhibit 11: Occupancy trends**

Occupancy	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	YoY Change PP
Industry	65%	66%	63%	61%	65%	68%	61%	62%	66%	1.0
IHCL (Standalone)	72%	75%	75%	76%	77%	79%	76%	78%	78%	1.2
EIH Domestic - Owned & Managed	77%	80%	70%	69%	79%	81%	70%	72%	79%	0.0
Chalet	65%	74%	70%	73%	71%	76%	71%	74%	70%	-1.0
Lemon Tree	68%	74%	70%	72%	66%	72%	67%	68%	74%	8.3
Samhi	70%	74%	71%	72%	71%	76%				
Juniper		78%	74%		75%	80%	71%	71%	75%	0.0
Ginger	61%	62%	66%	65%	67%					
ITC Hotels					71%				74%	4.0
Phoenix Mills	80%	83%	79%	77%	83%	88%	78%	79%	80%	-3.3

In continuance of trends seen in previous quarters, Roots Corporation stood out during the quarter on the back of inventory addition, surge in F&B income owing to Qminisation of Ginger and scale up of its recently renovated portfolio.

**Exhibit 12: Quarterly EBITDA trends** 

EBITDA (INR mn)	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	YoY Growth (%)
IHCL	5,972	5,355	4,102	3,548	7,324	6,598	4,496	5,013	9,617	31%
IHCL (Standalone)	3,201	3,543	1,959	1,868	4,244	4,351	2,191	2,445	5,050	19%
EIH	2,090	2,042	1,555	1,429	3,244	3,041	1,349	1,746	3,568	10%
EIH (S)	1,805	2,259	1,257	1,241	2,805	2,574	1,089	1,522	3,025	8%
Chalet	1,135	1,524	1,098	1,260	1,660	1,829	1,402	1,495	2,047	23%
Lemon Tree	1,265	1,399	1,065	1,019	1,397	1,715	1,151	1,307	1,842	32%
TajGVK	331	254	262	216	404	409	267	295	496	23%
Benares Hotels	123	112	94	100	159	158	88	101	187	18%
EIH Associated	449	321	105	5	523	501	48	72	538	3%
Oriental Hotels	323	320	225	201	285	268	117	248	346	21%
Roots Corporation	320	300	270	280	400	410	340	360	500	25%
Samhi	621	699	453	508	850	854	821	922	1,103	30%
Juniper	717	866	631	602	966	911	627	644	928	-4%
Park	506	446	397	443	559	536	385	416	633	13%

Source: Company, Nuvama Research

Despite stable overall margins and improvements in productivity driven by rising ARRs and slightly higher occupancies, two situations raise concern. Juniper's EBITDA margins fell due to renovations at the Grand Hyatt Mumbai, and even more worryingly, Root Corporation's EBITDA margins fell despite a remarkable 29% YoY increase in revenue.

**Exhibit 13: Quarterly EBITDA margin trends** 

EBITDA (%)	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	YoY Change pp
IHCL	35%	33%	28%	25%	37%	35%	29%	27%	38%	0.67
IHCL (Standalone)	30%	31%	22%	21%	33%	32%	24%	24%	34%	1.13
EIH	36%	32%	31%	27%	44%	41%	26%	30%	45%	0.82
EIH (S)	35%	40%	29%	27%	43%	40%	24%	29%	44%	0.50
Chalet	39%	45%	35%	40%	44%	44%	39%	40%	45%	0.29
Lemon Tree	54%	55%	47%	45%	48%	52%	43%	46%	52%	3.46
TajGVK	31%	24%	29%	24%	36%	35%	29%	28%	39%	2.77
Benares Hotels	44%	41%	37%	39%	47%	45%	38%	41%	48%	0.91
EIH Associated	41%	30%	16%	1%	41%	38%	7%	10%	40%	-0.81
Oriental Hotels	31%	29%	24%	22%	28%	25%	14%	24%	28%	0.41
Roots Corporation	39%	37%	35%	33%	38%	38%	34%	33%	37%	-1.15
Samhi	33%	34%	24%	23%	32%	31%	33%	35%	37%	5.57
Juniper		45%	38%	36%	41%	37%	31%	30%	37%	-4.13
Park		31%	30%	33%	35%	34%	29%	29%	36%	0.50

IHCL's PBT increased 38% YoY driven by consolidation of TajSATS from Aug-24. Furthermore, if we adjust Ginger Santacruz, management fee income and TajSATS, the remaining business recorded 13% revenue and 20% EBITDA growth.

Similarly, Park Hotels' PBT growth was entirely driven by reduced interest outgo thanks to IPO proceeds. Samhi's profit growth is coming from two sources: i) the IPO proceeds helping with the reduction of debt and thereby interest outgo; and ii) improvement in productivity.

**Exhibit 14: Quarterly PBT trends** 

PBT (INR mn)	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	YoY growth (%)
IHCL	4,950	4,000	2,939	2,322	6,047	5,347	3,285	6,956	8,340	37.9
IHCL (Standalone)	3,765	4,096	2,543	2,119	5,146	5,017	2,822	3,439	6,335	23.1
EIH	1,855	1,358	1,419	1,261	2,900	3,256	1,281	1,674	3,455	19.2
EIH (S)	1,361	2,034	1,202	1,139	2,510	2,070	1,144	1,512	2,921	16.4
Chalet	1,411	715	372	445	887	990	777	794	1,184	33.5
Lemon Tree	590	732	359	348	552	892	291	451	994	80.1
TajGVK	258	208	194	159	346	351	228	259	458	32.4
Benares Hotels	111	101	85	91	151	154	86	97	183	21.2
EIH Associated	425	307	97	-12	508	494	48	28	535	5.3
Oriental Hotels	228	258	131	114	223	210	22	126	219	-1.9
Samhi	-803	-737	-835	-884	-828	106	35	122	224	NM
Juniper	26	103	-192	-274	29	69	131	199	435	1,389.9
Park	248	151	122	214	287	263	246	389	454	58.2

Source: Company, Nuvama Research

**Exhibit 15: Quarterly PBT margin trends** 

PBT Margin (%)	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	YoY Change PP
IHCL	29.4%	24.6%	20.0%	16.2%	30.8%	28.1%	21.2%	38.1%	32.9%	2.1
IHCL (Standalone)	35.5%	36.2%	28.6%	23.7%	40.2%	37.4%	30.3%	33.2%	43.0%	2.8
EIH	31.6%	21.3%	28.5%	23.8%	39.1%	43.9%	24.3%	28.4%	43.2%	4.1
EIH (S)	26.6%	36.1%	28.2%	24.5%	38.5%	31.9%	25.1%	29.0%	42.0%	3.5
Chalet	48.7%	21.1%	12.0%	14.1%	23.7%	23.7%	21.5%	21.1%	25.9%	2.1
Lemon Tree	25.3%	29.0%	16.0%	15.3%	19.1%	27.2%	10.9%	15.9%	28.0%	8.9
TajGVK	24.5%	20.0%	21.2%	17.8%	31.2%	30.3%	24.6%	24.6%	36.1%	5.0
Benares Hotels	39.2%	36.9%	33.2%	35.2%	45.0%	43.2%	37.4%	39.6%	47.2%	2.2
EIH Associated	38.4%	28.5%	14.5%	-2.0%	40.1%	37.3%	7.5%	3.9%	40.2%	0.1
Oriental Hotels	21.5%	23.2%	14.1%	12.6%	21.8%	19.5%	2.7%	12.2%	17.9%	-3.9
Samhi	-42.1%	-36.0%	-43.8%	-40.2%	-30.9%	3.8%	1.4%	4.6%	7.6%	38.5
Juniper	1.4%	5.3%	-11.4%	-16.2%	1.2%	2.8%	6.6%	9.3%	17.2%	16.0
Park	17.6%	10.5%	9.3%	15.9%	18.1%	16.9%	18.2%	27.5%	25.6%	7.5

The PAT performance improved across the sector flowing through from EBITDA for most companies and exceptional items in IHCL (owing to consolidation of TajSATS).

**Exhibit 16: Quarterly PAT trends** 

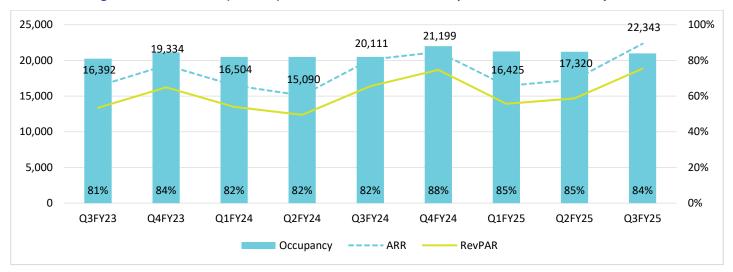
PAT (INR mn)	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	YoY Change (%)
IHCL	3,827	3,283	2,224	1,669	4,520	4,178	2,484	5,546	6,143	35.9
IHCL (Standalone)	2,832	2,989	1,882	1,572	3,804	3,691	2,088	2,545	4,688	23.2
EIH	1,428	844	1,038	931	2,193	2,229	922	1,299	2,645	20.6
EIH (S)	1,039	1,466	900	852	1,869	1,588	854	1,144	2,197	17.6
Chalet	1,024	392	887	364	706	824	606	-1,385	965	36.6
Lemon Tree	400	440	235	226	354	670	198	296	625	76.5
TajGVK	173	144	132	111	242	259	127	197	339	40.0
Benares Hotels	83	76	63	68	113	116	64	72	136	20.0
EIH Associated	302	262	72	-9	379	368	36	21	399	5.4
Oriental Hotels	150	180	88	79	169	165	16	84	144	-14.9
Samhi	-803	-737	-835	-880	-744	113	42	126	228	NM
Juniper	12	148	-109	-156	35	468	117	-278	324	812.9
Park	188	107	81	148	274	184	-19	268	322	17.3

Source: Company, Nuvama Research

**Exhibit 17: Quarterly PAT margin trends** 

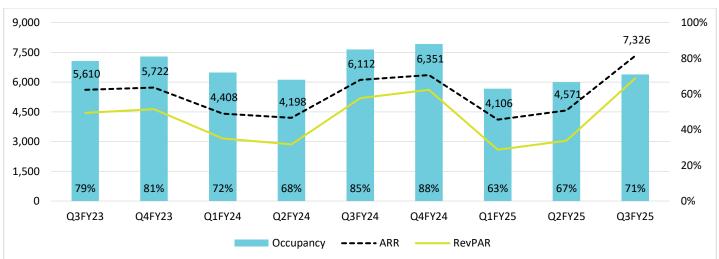
PAT Margin (%)	Q3FY23	Q4FY23	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25	YoY Change PP
IHCL	22.7%	20.2%	15.2%	11.6%	23.0%	21.9%	16.0%	30.4%	24.3%	1.2
IHCL (Standalone)	26.7%	26.4%	21.1%	17.6%	29.7%	27.5%	22.4%	24.6%	31.8%	2.1
EIH	24.4%	13.2%	20.8%	17.5%	29.6%	30.1%	17.5%	22.0%	33.0%	3.5
EIH (S)	20.3%	26.0%	21.1%	18.3%	28.7%	24.5%	18.7%	22.0%	31.6%	2.9
Chalet	35.3%	11.6%	28.5%	11.6%	18.9%	19.7%	16.8%	-36.7%	21.1%	2.2
Lemon Tree	17.1%	17.4%	10.5%	10.0%	12.3%	20.5%	7.4%	10.4%	17.6%	5.3
TajGVK	16.4%	13.9%	14.4%	12.4%	21.8%	22.3%	13.7%	18.7%	26.7%	4.9
Benares Hotels	29.3%	27.6%	24.7%	26.4%	33.6%	32.6%	28.0%	29.4%	34.9%	1.3
EIH Associated	27.3%	24.3%	10.8%	-1.6%	29.9%	27.8%	5.6%	2.9%	30.0%	0.1
Oriental Hotels	14.2%	16.2%	9.5%	8.6%	16.5%	15.4%	2.0%	8.1%	11.8%	-4.8
Samhi	-42.1%	-36.0%	-43.8%	-40.0%	-27.8%	4.0%	1.7%	4.8%	7.7%	NM
Juniper		7.6%	-6.5%	-9.3%	1.5%	19.1%	5.8%	-13.0%	12.8%	11.3
Park		7.4%	6.2%	11.0%	17.3%	11.8%	-1.4%	18.9%	18.1%	0.9

Exhibit 18: St Regis Hotels and Resorts (Mumbai) moderates on all fronts in this quarter in line with industry



Source: Company, Nuvama Research

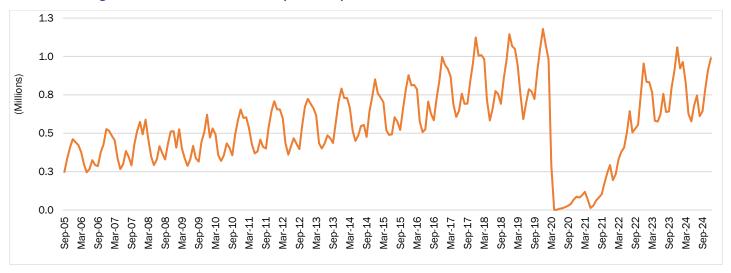
Exhibit 19: Courtyard by Marriott (Agra) following industry trends



Source: Company, Nuvama Research

While the Indian national departures (INDs) have recovered to their pre-covid monthly peaks, foreign tourist arrivals (FTAs) have still not crossed these levels. The pace of recovery for FTAs has been slower.

Exhibit 20: Foreign tourist arrivals still 84-87% of pre-Covid peak in Oct-Dec'24



Source: Nuvama Research, Ministry of Tourism

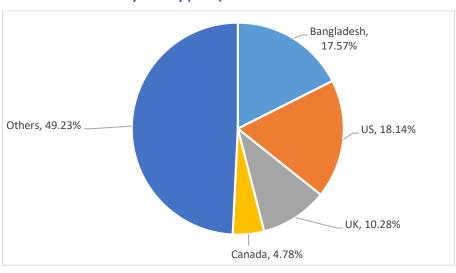
The fastest-growing segment within the FTA travel pool is the Indian diaspora visiting family and friends. This segment reported a substantial increase beginning in September, contrasting with the stagnation of medical tourism travel.

Exhibit 21: Foreign tourist arrivals recovery by purpose of travel

Monthly average	2018	2019	2022	2023	2024	2024 over 2023	2024 over 2019
Leisure holiday and recreation	5,49,015	5,19,738	1,89,475	3,57,479	3,60,609	1%	-31%
Indian diaspora	1,18,777	1,15,406	1,09,532	2,07,311	2,27,342	10%	97%
Business and Professional	1,43,413	1,33,806	52,949	80,361	84,418	5%	-37%
Medical	53,670	58,113	38,414	53,704	52,067	-3%	-10%
Others	14,957	83,799	1,28,739	82,862	80,234	-3%	-4%
Total	8,79,831	9,10,863	5,19,110	7,81,717	8,04,670	3%	-12%

Source: Nuvama Research, Ministry of Tourism

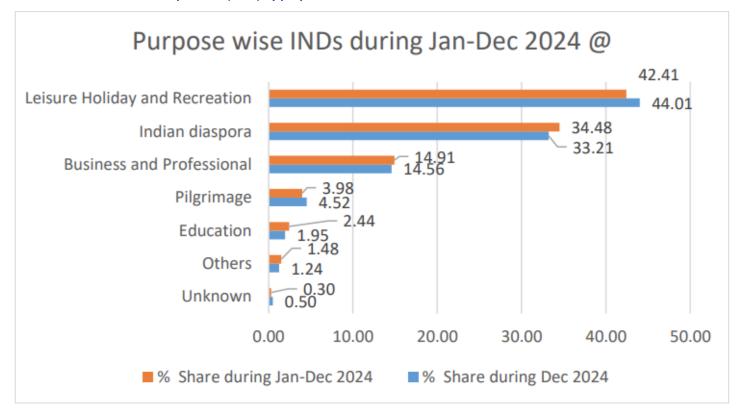
Exhibit 22: FTA traffic by country (CY24)



Source: Company, Nuvama Research

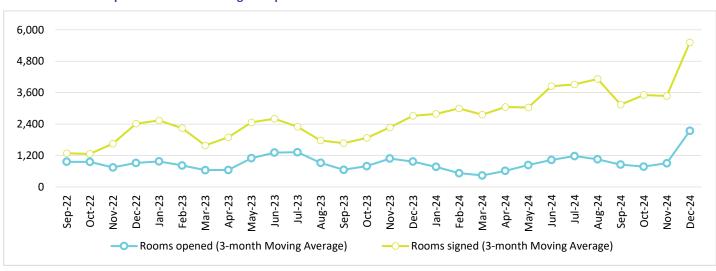
The contribution of Leisure, Holiday and recreation outbound travellers picked up in May as visible in the exhibit below.

Exhibit 23: Indian national departures (INDs) by purpose



Source: Ministry of Tourism, Nuvama Research

Exhibit 24: Rooms opened versus rooms signed up



Source: Nuvama Research, HVS

## **International commentary**

### Hilton Q4CY24 conference call: Takeaways

"Following the recent opening of Spark's 100<sup>th</sup> hotel, the brand has several international market debuts, including India, and the CALA region scheduled for this year. We expect our newly announced strategic licensing agreement with Olive by Embassy to accelerate Spark's expansion in India, representing an exciting opportunity to tap into the country's growing middle class" - Christopher J Nassetta — President, CEO & Director, Hilton

### MakeMyTrip Q3FY25 conference call: Takeaways

"..Indian travellers continue to demonstrate their eagerness to travel and experience new horizons in this seasonally strong quarter for leisure travel. Confluence of rising income levels and changing consumer behaviour to spend a bigger portion of available discretionary surplus is driving the growth for both domestic and international tourism in India. A recent survey by Visa indicates that 62% of Indian consumers plan to increase their spending on discretionary goods and services. These favourable macro trends combined with our focused executions have enabled us to outpace industry growth consistently.

Spiritual tourism is emerging as one of the other key growth drivers of tourism in India, with new destinations getting added to existing popular destinations such as Varanasi, Katra, Tirupati Shirdi, etc, besides specific events such as Mahakumbhrelated demand for this segment.

We are also seeing concerts driven demand across Tier 1 and metros, which is a relatively new phenomenon in India. As per estimates, for the recent Coldplay concert in Mumbai, around 25% of the ticket buyers were local Mumbaikars while 75% travelled from other Indian states, thus presenting a new demand use case for travel. "Rajesh Magow, CEO, MakeMyTrip

All price charts cannot be included given the large of number of companies in our coverage. Specific charts may be available upon request.

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